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Media Advisory

Tuesday, 26 June 2018

Att: Editors

All media houses

MEC MANKETSI TLHAPE TO ACKNOWLEDGE NORTH WEST YOUNG FARMERS' CONTRIBUTION

MEC Manketsi Tlhape of North West Department of Rural, Environment and Agricultural Development will on Thursday, 28 June 2018 acknowledge contribution and the hard work young farmers have been putting in order to place agricultural sector of the province at the apex of local economy.

Youth in Agriculture Awards (YAA) is an annual event by the department to recognise aspiring young farmers in the province and the excellent work that they do.

The programme is in line with government's rural development plan which sought to promote agriculture and advocate for youth enterprise development to enable young people to have access to employment and self-employment in commercial agriculture.

This also serves as a succession strategy which will ensure young people become farmers and succeed their old counterparts and farmer parents who are dominant in the agricultural industry.

Young trailblazers in the agri-sector from all four corners of the province will be competing in the following categories; Best Youth Enterprise Award, Best Youth Entrepreneur Award, Best Innovative Enterprise Award, Best Researched Journal Award, Best Youth based Cooperative Award, best Youth Commercial Farmer Award, Best Agro-Processing Enterprise Award and Overall Achiever Award amongst others.

The process for nominations and entries kicked-off early in March this year and the closing date for entries was 15 May 2018. Winners will be awarded with certificates, cash as well agricultural vouchers that will assist them in their endeavours.

Members of the media are therefore invited to cover the 2018 Youth in Agriculture Awards ceremony scheduled to take place as follows:

Date : 28 June 2018

Venue: Ramosa Resort, Zeerust (Klein Marico Recreational centre)

Time : 10:00

Transport is available on request on Thursday, 28 June 2018 for community media.

*Please RSVP to Ms Tsholofelo Dintwe at: tsholofelod@nwpg.gov.za by Wednesday, 27 June 2018 or call 079 946 7486 by 10h00.

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Issued by the Communication Services Directorate

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