



Agriculture & Rural Development

Department:
Agriculture and Rural Development
North West Provincial Government
REPUBLIC OF SOUTH AFRICA



AgriCentre Building
Cnr. Dr. James Moroka and
Stadium Rd
Private Bag X2039, Mmabatho 2735

CHIEF DIRECTORATE: CORPORATE SERVICES DIRECTORATE: COMMUNICATION SERVICES

Tel: +27 (18) 389 5719/5684
Fax: +27(18) 384 4571
E-mail: Esetlhako@nwpg.gov.za

MEDIA ADVISORY

Att : ALL EDITORS

Media Houses

Date: Wednesday, 23 October 2019

MEC DESBO MOHONO REACHING OUT TO THE SENIOR CITIZENS

Mahikeng - In recognition and celebration of senior citizens of the Province, MEC Desbo Mohono will on Monday, 28 October 2019 spend the day with older people, people with disability and women in agriculture in the North West Province.

MEC Mohono will use the day to acknowledge and highlight older person's valuable contribution in society, encourage the public to care for elderly people and advocate for their protection, support and dignity. This day recognizes the role of rural women, including indigenous women, in enhancing agricultural and rural development, improving food security and eradicating rural poverty.

The theme is **"Addressing Poverty & Malnutrition: the plight of Rural Women in Agriculture"**.

Older people increasingly play a critical role in society through transmitting experience and knowledge, helping their families with caring responsibilities and increasing their participation in activities that promote healthy living.

With this programme the department seeks to co-ordinate capacity building and training for the communities, promote indigenous knowledge systems, promote sector social security and safety, facilitate a stronger cooperative relationship between government, the private sector and other role players in the sector, empowerment programme for older persons as well as advancing the work of the province in establishing a society based on democratic values, social justice and fundamental human rights that seeks to improve the quality of life of all the citizens.

This commemoration has been scheduled as follows:

DATE: Monday, 28 October 2019

TIME: 10h00am

VENUE: Royal Bafokeng Stadium (in an Open Space) Phokeng, Bojanala District, North West Province

Members of the media are therefore invited to cover this special day.

Issued by
Communication Services Directorate
Enquiries: Ms Emelda Setlhako
Tel: 018 389 5684/ Cell: 060 745 4020
Email: ESetlhako@nwpg.gov.za
Website: www.nwpg.gov.za/dard
Facebook: www.facebook.com/dard
Twitter: @nwpg_dard