



agriculture & rural development

Department:
Agriculture and Rural Development
North West Provincial Government
REPUBLIC OF SOUTH AFRICA



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MEDIA ADVISORY

Att : All Editors

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Media Houses

Date: Tuesday, 10 September 2024

24 FARMERS TO RECEIVE NGUNI BULLS FOR AGRICULTURAL BOOST

Mahikeng – MEC Madoda Sambatha of Agriculture and Rural Development in the North West Province will, on Friday, 13 September 2024, through the Departmental Nguni Cattle Development Programme, hand over Nguni bulls to twenty-four farmers from across the province.

Launched in 2006, the Nguni Cattle Development Project is a collaborative effort between the Industrial Development Committee, the Department of Agriculture and Rural Development, and North-West University. This initiative aims to reintroduce Nguni cattle to the province, enhancing local livestock quality and sustainability. The bulls being distributed have undergone a stringent selection process, including fertility testing, and some have been classified as Stud Bulls, making them prime candidates for breeding purposes.

This initiative addresses the significant challenges faced by rural livestock farmers, including the high cost of breeding bulls, which often leads to inbreeding and lower-quality livestock due to the reuse of the same bulls year after year. By improving the genetic quality of their herds, this program is expected to significantly boost the commercialization of rural farming, enhancing productivity, competitiveness, and financial sustainability for the selected farmers.

Members of the media are invited to cover this pivotal event, which underscores the North West Province's commitment to agricultural development and the empowerment of rural farmers.

Event Details:

Date : Friday, 13 September 2024
Time : 09:00
Venue : Potchefstroom College of Agriculture

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Issued by the Communication Services Directorate

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