



**agriculture &  
rural development**

Department:  
**Agriculture and Rural Development**  
North West Provincial Government  
**REPUBLIC OF SOUTH AFRICA**



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## **MEDIA ADVISORY**

**Att : ALL EDITORS**

**Media Houses**

**Date : MONDAY, 28 October 2024**

## **MEC MADODA SAMBATHA TO LEAD THE PROVINCIAL WORLD FOOD DAY COMMEMORATION**

**Mahikeng-** MEC Madoda Sambatha will lead the annual Provincial World Food Day on Wednesday, 30 October 2024 in Madibogopan, Ratlou Local Municipality. The 2024 commemoration will be held under the theme **“Right to foods for a better life and a better future”**. The theme is a calling for everyone to ensure the availability of a variety of adequate nutrients for consumption to prevent hunger and malnutrition.

Held yearly on the 16th of October, World Food Day is a day of action dedicated to tackling global hunger. This day reaffirms that food is a basic human right and that everyone should have access to safe and nutritious food. The commemoration also seeks to promote quality food production and to encourage household subsistence farming.

The day also encourages research and technology development for the development of symbiotic ecological food production systems to ensure sustainable food production, enhance the participation of rural communities, particularly women and the under privileged in decisions and events impacting their living conditions, heighten public awareness on the government programmes aimed at eliminating hunger in the province as well as raising awareness of the public regarding the contribution of indigenous forests to food security and nutrition.

On the day, MEC Samabatha will plant vegetable gardens, handover production inputs for crop production and outline her department's programme of action geared at eradicating hunger.

**Media members are therefore invited to cover this event which will be held as follows:**

**Date** : Wednesday, 30 October 2024  
**Venue** : Madibogopan, Ratlou Local Municipality  
**Time** : 09:00 am

**\*RSVP to Rebone Tshekoeng at: [RTshekoeng@nwpg.gov.za](mailto:RTshekoeng@nwpg.gov.za) by Tuesday, 29 October 2024 or call 081 444 8384 before 16H00.**

**Issued by:**

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