



**Agriculture &  
Rural Development**

Department:  
**Agriculture and Rural Development**  
North West Provincial Government  
**REPUBLIC OF SOUTH AFRICA**



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## **Media Advisory**

**Wednesday, 22 September 2021**

**Att: Editors**

**All media houses**

## **MEC MOHONO TO HOST A WEBINAR ON THE PROCESS OF CANNABIS MASTERPLAN IMPLEMENTATION WITHIN NW PROVINCE**

**Mahikeng** – MEC Desbo Mohono of the North West MEC for Agriculture and Rural Development will on Tuesday, 28 September 2021 host a Webinar on the process on Cannabis Masterplan implementation addressing key stakeholders in the province.

The Cannabis masterplan has been presented to parliament and is underpinned by how cannabis could be incorporated into South Africa's business sector as part of government's ongoing drive towards legislation and commercialisation. The Establishment of cannabis industry is envisaged to lead to diversification of the economy and thus increase economic growth, create jobs and poverty alleviation.

In order to advance into the implementation of the Masterplan, the North West DARD will lead a conversation on the creation of an integrated provincial team. The committee would be responsible to support the growth and development of cannabis sector in the province.

The Webinar will take place as follows:

**Date: Tuesday, 28 September 2021**

**Time: 10:00am**

**Platform: Virtual**

**## ends ##**

**Issued by the Communication Services Directorate**

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