



MEDIA INVITE

Att : ALL EDITORS
All Journalists
All Media Houses

Date : 26 August 2024

MEC SAMBATHA TO DONATE BULLS TO EMPOWER WOMEN-LED FARMS AND BOOST RURAL PRODUCTIVITY

Mahikeng-In a significant gesture to mark Women's Month, MEC Madoda Sambatha has announced the donation of bulls to rural female farmers across the province. This initiative underscores the Department's commitment to empowering women in the agriculture sector and supporting their vital contributions to the sector.

The donation, which targets women-led farms in rural areas, aims to enhance productivity and improve the livelihoods of female farmers. The bulls being distributed have undergone a stringent selection process, including fertility testing, and some have been classified as Stud Bulls, making them prime candidates for breeding purposes.

MEC Sambatha highlighted that this initiative is part of a broader effort to recognize and uplift women in agriculture, who often face unique challenges. "Women farmers are the backbone of our agricultural sector. This donation is a step towards ensuring they have the resources and support needed to thrive and lead successful farming enterprises," said MEC Sambatha.

This initiative is consistent with the provincial government's ongoing endeavours to promote gender equality and empower female entrepreneurs in the agricultural sector.

The beneficiaries of the bull donation program are diverse, representing all four districts of the Province, ensuring a widespread impact and inclusive reach.

These farmers will receive their bulls at an event to be held as follows:

Date : Wednesday, 28 August 2024

Venue : Makwassie, Portion 8 of the farm Oersonskraal 207 HO

Time : 09:00

Members of the media who wish to attend the event are kindly requested to confirm their attendance with Thebe Itumeleng via email at Titumeleng@nwpg.gov.za or by phone at 063 203 3718.

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Issued by the Communication Services Directorate

Enquiries: Ms Emelda Setlhako

Tel: 018 389 5684

Cell: 060 745 4020

Email: ESetlhako@nwpg.gov.za

Website: www.nwpg.gov.za/dard

Facebook: www.facebook.com/dard

Twitter: @nwpg_dard